



# Applied Medical's Services Go Beyond Healthcare

## Charitable Acts Aim For 'Meaningful' Difference

■ By AUDREY KEMP

Medical device giant **Applied Medical Corp.** says innovation and its life-saving products are just the beginning of its mission to make a “meaningful, positive impact” in the community.

It must also give generously to the local community, officials say.

The company, established in 1987, manufactures medical instruments for minimally invasive procedures for over 80 countries.

Counting over 3,400 employees at its Rancho Santa Margarita headquarters and facilities in neighboring cities Lake Forest and Irvine, it's RSM's largest employer, and is Orange County's second-largest medical device maker by employee count.

Also striving to be one of the “most progressive organizations in healthcare,” Applied Medical has over 170 nonprofit partners around the world that it supports through volunteer hours, financial support, and in-kind donations.

All organizations “echo [the] team's mission,” Applied Medical Group President **Dima Hilal** told the Business Journal via email. “And we're honored to play a small part in [their] life-changing work.”

### 'Passionate, Giving individuals'

This year, Applied Medical donated 50



Fundraising bike ride for kids

bags of clothing to **Casa Teresa**, 322 stuffed animals to **Crime Survivors**, 260 care packages for **YANA Cancer Comfort**, 400 pounds of food to the **Solana Food Bank**, and much more.

The company also gave 18 backpacks filled with school supplies to **Project Hope Alliance**, **Chromebooks** to local schools, and meals from its café, **RSM Cares**, to local teachers.

“We are fortunate to have a team of passionate, giving individuals who jump at every opportunity to give back—whether it's donating to a food or clothing drive or volunteering at a local event—and we are happy to provide them with the opportunities, time and support to do so,” said Hilal, the niece of Applied President and CEO **Said Hilal**.

“We are truly thankful to have a culture of caring team members who make it a priority to serve our Orange County and global communities.”

### COVID-19 Response

To help during the pandemic, Applied Medical gave away over 300,000 PPE items

and COVID-19 testing supplies to 61 local organizations, businesses and residents.

“We have always been uniquely positioned to weather many storms,” Hilal said. “This stability has empowered our teams to come together during even the most difficult of times with flexibility, responsiveness and caring to address disruptive situations while continuing to meet the needs of patients and caregivers.”

With its partner, **Free Wheelchair Mission**, Applied Medical provided over 90,000 of its house-made face shields to hospitals to some of the world's most underserved areas, from Eswatini and Pakistan to the Dominican Republic.

“We were built on a mission of making a difference and we won't stop short of that,” Said Hilal told the company's healthcare partners and customers during the early days of the pandemic.

### A Culture of Giving

In addition to its outreach, Applied Medical ensures its workforce feels supported from within.

In 2019, Applied Medical's **Family**

### Applied Medical Corp.



- **FOUNDED:** 1987
- **CEO:** Said Hilal
- **HEADQUARTERS:** Rancho Santa Margarita
- **BUSINESS:** medical devices
- **OC/COMPANYWIDE EMPLOYEES:** 3,600/4,800
- **NOTABLE:** RSM's largest employer strives to give back to community

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**Resource Center** opened its doors to offer workshops, support networks and other resources to its workers and their loved ones, according to Dima Hilal.

That resource became “even more vital” during the pandemic as team members and their families needed grief counseling and mental health workshops.

The Family Resource Center also hosts an annual Community Resource Expo, such

as **Alzheimer’s Orange County, Olive Crest** and the **Shea Center**, to bring to light the important role each local nonprofit plays.

This year’s event drew 440 Applied Medical employees, Hilal said.

“We know that a healthy company is made stronger through a healthy community,” the company says.

As such, “we are active partners in the

communities,” it says, noting that it provides internship opportunities to college students, and invites schools and community groups on-campus for tours of its manufacturing facilities.

“Applied Medical is more than a company to work for,” one community relations team member said on the company’s website. “They truly care about their team members and the community.” ■